

## Memorandum of Understanding

National Productivity Council (NPC)

Between

Empretec India Foundation (EIF)

This MoU is made and entered into on this 17th day of March 2025

### BETWEEN

**National Productivity Council, under the Department for Promotion of Industry and Internal Trade (DPIIT), M/o Commerce and Industry, Government of India**, hereinafter referred to as NPC having its registered Office (HQ) at Utpadakta Bhawan, 5-6 Institutional Area, Lodhi Road, New Delhi - 110003, India, represented by the Director General, NPC or by its duly authorized representative, (which expression unless it is repugnant to, or excluded by the context or meaning thereof be deemed to mean and include its successors, assignees) first party.

### AND

**Empretec India Foundation, Kolkata hereinafter referred to as EIF** having its registered office at PS Arcadia, 9th floor, 4A, Abanindra Nath Thakur Sarani, Kolkata, West Bengal – 700016, India, represented by the National Director, EIF, or by its duly authorized representative, (which expression unless it be repugnant to, or excluded by the context or meaning thereof be deemed to mean and include its successors, assignees) second party.

### WHEREAS

**National Productivity Council (NPC)** is an autonomous consulting and training organization under DPIIT, Ministry of Commerce and Industry, Government of India. NPC provides consultancy and training in the fields of Industrial Engineering, Process Management, Energy Management, Environment Management, Human Resources Management, Technology Management, Information Technology, Agribusiness, and Productivity Research through its 13 offices spread across the country with Head Office at New Delhi.

### AND

**Empretec India Foundation (EIF)**, is a not-for-profit Trust Organisation promoting capacity-building, mindset development, and high-impact entrepreneurship from a



multi-stakeholder and multi-disciplinary approach. EIF promotes sustainable development and inclusive growth through its flagship programmes—HiEERA (High-Impact Entrepreneurs from Emerging Regions for Action) and DRIVE (Development through Re-Purposing Indian/Indigenous Villages as Enterprises) for the benefit of HiEERAs as well as underserved communities of India and beyond.

## **ARTICLES I to VIII**

### **I. PURPOSE**

The aim of this MoU is primarily to agree to work together in an integrated and collaborative manner to carry out joint projects and activities for enhancing entrepreneurship, mindset and skill development, productivity, efficiency, and competitiveness of local, regional, national, and global industry value chains through development cycles in association with Banks, Chambers of Commerce, PSUs, and Government organizations. It also aims to develop Clusters through capacity development, sustainable practices, and resource mobilization for value chain development.

### **II. AREAS OF COLLABORATION**

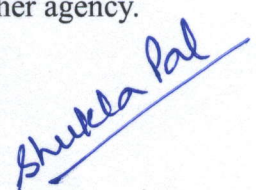
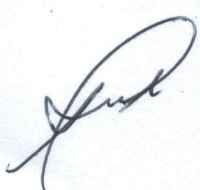
NPC and EIF have identified the following areas of mutual interest:

- 1) Joint training and capacity-building programmes
- 2) Joint efforts and advisement in raising and allocating resources
- 3) Entrepreneurial Competency Framework promotion
- 4) Localized content and contextualization for rural and tribal areas
- 5) Providing networking and knowledge-sharing platforms
- 6) Research and impact assessment of projects and activities
- 7) Promotion of sustainable practices
- 8) Domestic and international collaboration and expansion
- 9) Entrepreneurship development
- 10) Any other activity jointly decided

### **III. AGREEMENT FOR COLLABORATION**

#### **Professional and Financial Implications**

NPC/EIF will be responsible for overall project management & coordination, resource acquisition, and management, deliverables such as but not limited to HiEERA Development Cycles, DRIVE Programme, Enterprise Development Services, and liaison with the government, industries, funding agencies, related national and international bodies, and all other concerned stakeholders. However, for each of the projects or activities being undertaken by NPC/EIF, a detailed scope of work including financial implications and other terms and conditions for executing the project/activity will be worked out jointly and will be implemented based on the resources provided either by the government or any other agency.





#### **IV. NODAL AUTHORITY AND SIGNATORIES**

The nodal officer and signatory from NPC shall be the Secretary, NPC, or any nominee and the nodal officer and signatory from EIF shall be the National Director, EIF, or any nominee for all the decision-making and concurrence.

#### **V. TENURE & TERMINATION**

The MoU shall be effective from the date of signing and the same shall remain in effect for 5 years and may be renewed or discontinued thereafter by mutual consent, giving notice of 30 days by both organizations. Under normal circumstances, either party wanting to terminate the MoU can do so and it can be done on a mutually agreed-upon date in a justified way with a notification given at least three months before the termination date. Notwithstanding any such termination, all projects/activities already undertaken will continue to be governed by the respective project/activity-specific agreements and shall be performed by both parties in good faith and due diligence.

#### **VI. INTELLECTUAL PROPERTY**

Neither party shall use the intellectual property, including logos, trademarks, service marks, trade names, service names, or brand names of the other party, without obtaining prior written consent.

#### **VII. DISPUTE RESOLUTION & CONFIDENTIALITY**

Any dispute arising due to misunderstanding in relation to the terms & conditions of the MoU is to be resolved amicably by the executants of the MoU or by Heads of both parties without resorting to the court of law. The decision of settlement of disputes arrived at shall be final and binding on both parties. At the same time, utmost confidentiality is to be maintained by both parties during the validity of the MoU.

#### **VIII. FORCE MAJEURE**

Neither party shall be made responsible for an unexpected or uncontrollable event. The parties herein have agreed and signed this document on this 17th day of March 2025 as per the above clauses.

*Shukla Pal*



IN WITNESS THEREOF, the undersigned duly authorized thereto have signed this Memorandum of Understanding.

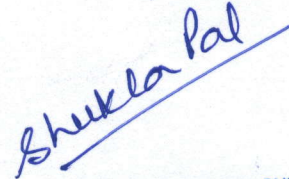
FOR AND ON BEHALF OF EIF



(-----)

Shri Arnab CHAKRABORTTY  
National Director  
Empretec India Foundation

FOR AND ON BEHALF OF NPC



(-----)  
Dr. Shukla Pal मैत्रा / Dr. SHUKLA PAL MAITRA  
निदेशक / Director  
सचिव / Secretary  
राष्ट्रीय उत्पादकता परिषद्  
NATIONAL PRODUCTIVITY COUNCIL  
Dr. Shukla PAL  
Secretary  
(Under Ministry of Commerce & Industry, Govt. of India)  
लोधी रोड, नई दिल्ली-110003

National Productivity Council

Witnesses:

1. Shri Manish KOTHARI
2. Smt Geeta BHARAT

1. Shri K D BHARDWAJ
2. Shri Shirish PALIWAL